

RSL Queensland's mission is to provide *care, commemoration and camaraderie* to enable veterans and their families to live with dignity and respect.

To achieve this, RSL Queensland has developed a strategic plan with an intent to provide increased support to more veterans and their families, promote wider recognition of our service people's legacy, and offer a sense of belonging and purpose to all in the veteran community.

Our 2030 Strategy on a Page outlines the progress we've made so far, and what we aim to deliver for veterans and their families in the long term.

	IN PROGRESS	BY 2025	BY 2030
<p>CARE</p>  <p><i>Care for the welfare and interests of veterans</i></p>	<ul style="list-style-type: none"> Establish RSL Queensland's first Veteran & Family Wellbeing Centre in South East Queensland Provide increased financial support so Sub Branches can improve facilities Establish partnerships with organisations that expand proactive health initiatives to improve health, wellbeing and education opportunities for veterans Contribute to, and support veterans and their families through the Royal Commission into Defence and Veteran Suicide Establish a support program for incarcerated veterans. 	<ul style="list-style-type: none"> Establish specialised service centres in regional areas to support veterans and their families Continue to act on emerging themes as well as review and respond to the final report of the Royal Commission into Defence and Veteran Suicide Support more veterans by expanding the reach and impact of our wellbeing services and programs, particularly our Partnerships and Active Lifestyles programs Establish a Veteran Wellbeing Network across Queensland that expands veteran services directly into the community. 	<ul style="list-style-type: none"> Review and improve our service offering through consultation with the veteran community and the ex-service organisation network, referenced with existing and emerging data and research Streamline and improve the client experience so veterans can access timely support and referrals Establish a network of referral partners, ESOs, community and health providers to ensure the health and wellbeing needs of the veteran community are met.
<p>COMMEMORATION</p>  <p><i>Enabling and supporting commemorations in honour of the service and sacrifices of veterans</i></p>	<ul style="list-style-type: none"> Act as custodians of commemorative events to honour our service people and engage the community Highlight the service of veterans by sharing their stories with the general public Assist other RSL State Branches to deliver commemorative campaigns Provide resources to educate young people on Australia's involvement in wars, conflicts and peacekeeping operations, e.g. the Draw To Remember initiative. 	<ul style="list-style-type: none"> Assist other RSL State Branches to deliver commemorative campaigns Grow community engagement and participation in commemoration initiatives by sharing compelling veteran stories with the general public Provide additional opportunities to support the expansion of commemorative activities for Sub Branches by encouraging education, cultural and sporting sectors to increase awareness of commemorations. 	<ul style="list-style-type: none"> Enhance community participation by expanding commemorative events and initiatives into more rural and regional areas across Queensland Grow our membership by sharing veteran stories that highlight the benefits of engaging with Districts and Sub Branches.
<p>CAMARADERIE</p>  <p><i>Providing avenues for veterans to rekindle their bonds of service and mateship</i></p>	<ul style="list-style-type: none"> Build partnerships with RSL State Branches to help deliver better outcomes for veterans across Australia Facilitate State Congress to ensure the voice of our members is heard Collaborate with other ex-service organisations (ESOs) to deliver better outcomes for the Defence community. 	<ul style="list-style-type: none"> Implement an affiliated business model to support RSL Sub Branches in revenue generating through Art Union sales Improve support options for Australia's veteran community by collaborating with other State Branches, RSL Australia, and likeminded RSL entities Facilitate more volunteering opportunities that build veterans' sense of purpose and camaraderie to support the growth of local veteran communities Support and recognise Sub Branch volunteers through a dedicated RSL Queensland Volunteer Program. 	<ul style="list-style-type: none"> Develop an effective advocacy framework and veteran engagement model to harness the views of veterans on topical national and social issues Evolve our operating model to ensure the objectives of State Branch, Districts and Sub Branches are clear and aligned Collaborate with likeminded partners and ex-service organisations to increase cohesiveness and broaden opportunities for veterans and members.

RSL Queensland will enable the outcomes of the three strategic pillars of Care, Commemoration and Camaraderie by providing support and enablement through:

- Communication** – clearly communicating our mission and endeavours to the veteran community and society at large;
- Commercial resource** – provide financial capacity and fit-for-purpose commercial structure to ensure RSL Queensland meets its mission; and
- Capability** – having the necessary skills, processes and technology that sets RSL Queensland up for success.

By doing this, RSL Queensland will achieve its goals of strengthening our connection to veterans; serving the holistic needs of veterans; securing our commercial capacity and assets, and enable RSL Queensland and its ecosystem to accomplish its mission.

Find out more: [RSL Queensland 2030 Strategy](#)